



INNOVATIVE  
AG SERVICES

# UNLOCKING SUSTAINABLE NEW VALUE FOR FARMERS

## ENROLL NOW IN THE 2022 CARBON PROGRAM

Truterra combines strong carbon credit science and insights with a farmer-driven sustainability program to help growers unlock the value of every acre.

Farmers want to maintain profitability while keeping an eye on the markets of the future and implementing conservation practices in their operations. Carbon sequestration has the potential to become a major market in the coming years

Increase your profitability and be at the center of the soil carbon movement by partnering with Truterra.

### NEW FOR 2022<sup>1</sup>

- ***Earn \$25 per ton for new carbon stored from practice changes in crop year 2021. Available with limited cropping systems (corn, soybeans).***
- ***Earn \$15 per ton for new carbon stored from practice changes in crop years 2019 and 2020. Available within cropping rotations of corn, soybeans, wheat and cotton.***

### HOW IT WORKS



#### PRACTICE

Use farming practices that help maintain and increase carbon levels in your soil.



#### MEASURE

Collect data to determine the amount of carbon stored in your fields



#### VERIFY

Verify your data to generate carbon credits.



#### MAINTAIN

Maintain farming practices and data records.

### YOUR BOTTOM LINE

FARMERS CAN EARN UP  
TO \$25 PER TON OF  
CARBON STORED.

FARMERS MAY BE PAID FROM  
FARMING PRACTICES IMPLEMENTED  
IN PREVIOUS YEARS.

THERE ARE NO  
ADMINISTRATIVE FEES FOR  
GROWERS OR RETAILERS.



## GET STARTED

*Let us help you start earning more and changing the future of farming. Learn more about Truterra's carbon credit program at [Truterraag.com](https://Truterraag.com), or by contacting your Truterra representative.*

*To enroll, simply complete a survey at [Truterraag.com/carbonsurvey](https://Truterraag.com/carbonsurvey) and select Innovative Ag Services - CA as your local Truterra retail partner.*



**INNOVATIVE AG SERVICES**

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<sup>1</sup>Full rotation baseline data may be required.

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