



UNLOCKING SUSTAINABLE NEW VALUE FOR FARMERS

ENROLL NOW IN THE 2022 CARBON PROGRAM

Truterra combines strong carbon credit science and insights with a farmer-driven sustainability program to help growers unlock the value of every acre.

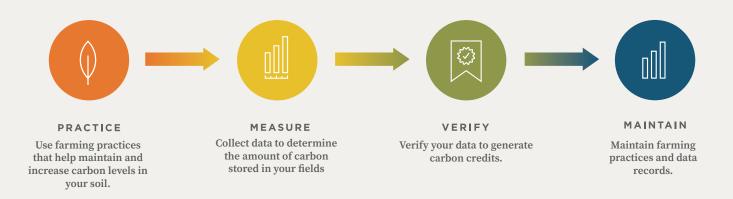
Farmers want to maintain profitability while keeping an eye on the markets of the future and implementing conservation practices in their operations. Carbon sequestration has the potential to become a major market in the coming years

Increase your profitability and be at the center of the soil carbon movement by partnering with Truterra.

NEW FOR 20221

- Earn \$25 per ton for new carbon stored from practice changes in crop year 2021. Available with limited cropping systems (corn, soybeans).
- Earn \$15 per ton for new carbon stored from practice changes in crop years 2019 and 2020. Available within cropping rotations of corn, soybeans, wheat and cotton.

HOW IT WORKS



YOUR BOTTOM LINE

FARMERS CAN EARN UP TO \$25 PER TON OF CARBON STORED. FARMERS MAY BE PAID FROM FARMING PRACTICES IMPLEMENTED IN PREVIOUS YEARS.

THERE ARE NO ADMINISTRATIVE FEES FOR GROWERS OR RETAILERS.



GET STARTED

Let us help you start earning more and changing the future of farming. Learn more about Truterra's carbon credit program at Truterraag.com, or by contacting your Truterra representative.

To enroll, simply complete a survey at Truterraag.com/carbonsurvey and select Innovative Ag Services - CA as your local Truterra retail partner.



